

Domain Parking Cash

A Special www.NetHotSheet.com Report

- by Ankesh Kothari

Disclosure: I'm a serial entrepreneur. Have 3 fat books full of ideas.

Being a serial online entrepreneur, I've managed to buy way more domain names than I have time to develop.

So a few days back, after stumbling on a post on a forum, I wondered if anything could be done of the domains that were lying around gathering dust.

Here Is What I Did:

1. Signed up at Sedo.com
2. Changed the name servers of 5 of my domain names doing nothing to Sedo.com name servers
3. Thats it. Total time spent: 10 minutes.

Now whenever anyone stumbles upon one of those domain names, Sedo.com shows ads on it. And shares the ad revenue with moi.

The cash started tickling in from the next day onwards!

So What Kind Of Cash Am I Talking About?

The 5 domains that I've parked with Sedo.com together generate about €0.44 a day. That is around \$0.60.

If the performance remains consistent for an entire year, the 5 domains I've parked will earn me \$200-220!

My cost for registering the 5 domains is \$46.20 per year.

Thats a profit of \$150+ for doing absolutely nothing.

And if any one of those 5 domains manages to sell, even more money will roll in!

Action Summary:

- Park all your domains that you haven't developed yet at sedo.com
- Parlay your Domain Cash profits. Buy more domains with the money you make and park them too.
- Registering just one domain name a week = 52 domains a year. That could easily mean a profit of \$1500 a year!
- Only invest in domain names that people could stumble upon by mistake.

What kind of Domain Names To Buy?

1. Mis-spelled domains
2. Future trend domains (many new words are coined every day - keep an eye out for ones you think are getting famous)
3. Minor celebrity names (one of my domain names is the name of an upcoming celebrity. Not famous now but has a lot of potential. I get 2-3 clicks on that everyday. If the person gets more famous, I'm betting I'll get way way more traffic and earn even more money.)
4. Phrases with city or region in it
5. Popular phrases people search for

Resources

- Registering Domain names: [Moniker](#)

(If you pre-fund your account at Moniker, a domain name will cost you as little as \$7.50 a year. Moniker provides better security and service than the most famous domain registrar - GoDaddy - too.)

- Analyzing High Ranking Domain Names: [Nemeas](#) (expensive)
- Domain Cash Parking: [Sedo](#)
- Mis-spelled Words: [Typo Generator](#)

- Future Trends: [Spring Wise](#)
- New Words: [Urban Dictionary](#)
- Upcoming Celebrities: [New Photorazzi Pictures](#)

(Besides reading the news and a few gossip blogs and magazines, keeping an eye out on the updated pictures by a photo wire company can help you find some new talent)

- Hot Phrases: [Yahoo Buzz](#)

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Thank you for reading this short special report. If you liked it, please pass it on to your friends and website visitors too.

If you would like to receive such online money making tips regularly, please visit <http://www.NetHotSheet.com>

Kind regards,

Ankesh Kothari

Guinea Pig B at Net HotSheet Publications